

Vocabulary Bridge Classes

Fashion Vocabulary

- Garment components
 - Fashion collections
 - Fabrics
 - Target markets
 - Fashion illustration
- Technical specification packages
 - Pattern drafting
 - Gerber
 - Sewing
 - Photoshoots
- Buyers' packages
 - Fashion shows

Check our website for the dates
12 weeks - \$1395

Beauty Vocabulary

- Body terminology
- Skincare terminology
- Makeup and Application Tools
 - Hair terminology
 - Hair tools
 - Nail terminology
 - Nail tools

Check our website for the dates
6 weeks - \$695

For more information or to sign up
now please visit:
the-cuttingroom.com

Fashion Design:
Capsule Collection

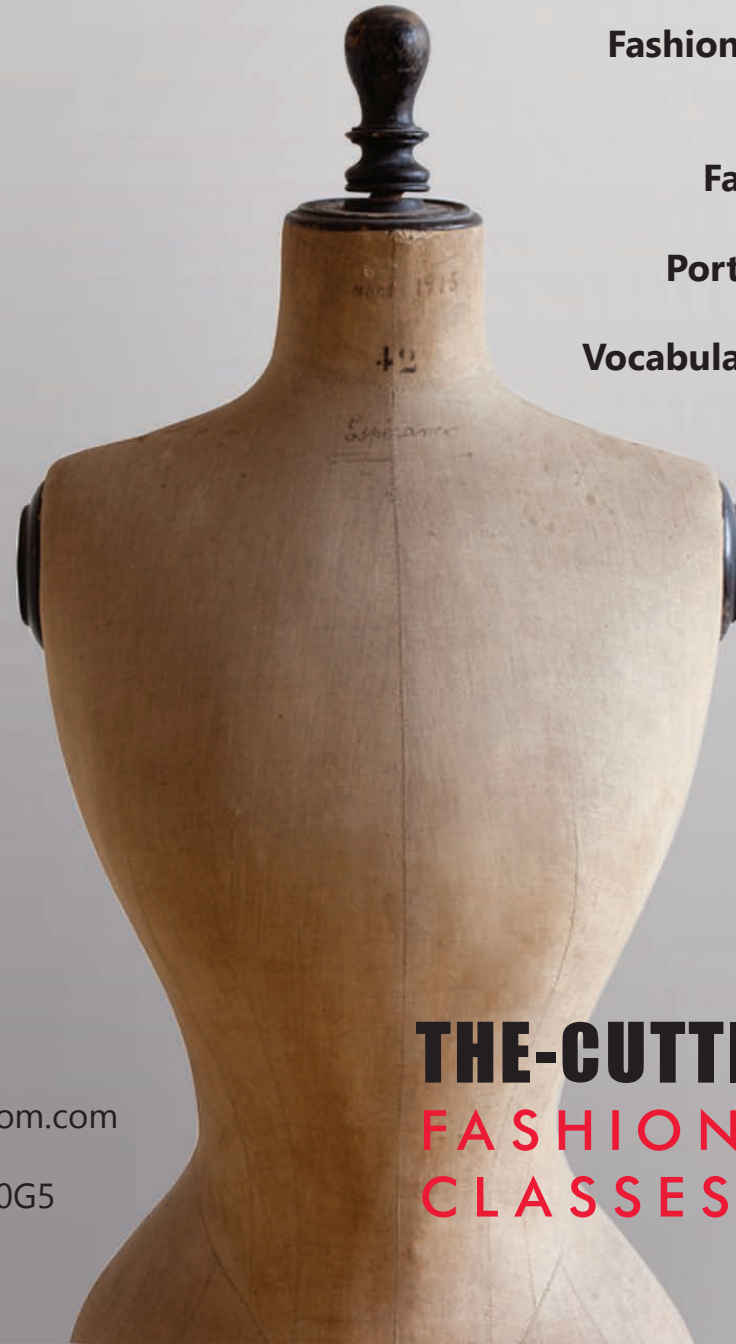
Fashion Design Workshop:
Complete Buyers' Package

Fashion Accelerator 360:
Launch Your Line

Fashion Illustration

Portfolio Preparation

Vocabulary Bridge Classes
Fashion | Beauty



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THE-CUTTING ROOM
FASHION DESIGN
CLASSES

Fashion Design: Capsule Collection

Design a cohesive capsule collection of five outfits for a specific target market and learn to create a Target Market Profile, a Mood Board and Story Board, draw technical flat drawings of your designs and create tools for selling your collection including a Line Plan and SKU Plan. Includes a class on fabric properties and on pattern manipulation to grasp the construction of garments.

Check our website for the dates
8 weeks - \$650

Fashion Design Workshop: Complete Buyers' Package

Design a cohesive collection for a specific target market and learn to create a Target Market Report, Specification Package for your pattern maker and sewers, and a Complete Buyers' Package including a Mood Board, Story Board, Line Plan, SKU Plan, Swatch Cards and Order Form. Includes a class on fabric science.

Check our website for the dates
8 weeks - \$650

Fashion Accelerator 360: Launch Your Line

In this comprehensive course, students learn the secrets and step-by-step tactics needed to take a brand from samples to stockists. From sourcing fabrics, working with contractors and agents, to planning a trade show, this course effectively introduces students to what is required to successfully launch a fashion business.

In this 7 week course, students will learn about:

- Branding
- Patterns and samples
- Mood boards, tech drawings
- Fabric & labour sourcing, trade shows
- Production
- Licensing, Trademarks, Patents
- The Business, Incorporating, Accounting, Budgeting & Cash Flow
- Big retailers vs. "mom & pop" shops
- Sales Strategy, Wholesale, Direct to Consumer, Retail
 - Profit and loss for first year
- Marketing: social media, PR, SEO, website, pop ups, trunk shows
- Margins, Mark-Ups & Overhead
 - How much it will all cost

Check our website for the dates
7 weeks - \$795

Fashion Illustration

Use draping and research to design a couture or ready-to-wear capsule collection of six outfits. Projects include an Inspiration Board, Pastiche, Six Original Croquis and Six Final Illustrations.

Check our website for the dates
8 weeks - \$525

Portfolio Preparation

Create a portfolio based on the requirements of your program. Recommended is to create a portfolio book and sketchbook each containing specific elements, an industry journal, letter of intent and two sewn garments. Customizable class.

Check our website for the dates
8 weeks - \$895