

*Join in on the fun!*

# MIM'S SUMMER CAMP



**AN ULTIMATE CONFIDENCE  
BOOSTING PROGRAM**

***1 & 2 week camps***

**9AM to 4PM**

***Limited to 20 students***

BEFORE AND AFTERCARE AVAILABLE



**ONE WEEK \$395+HST**  
**TWO WEEK \$625+HST**  
 ADDITIONAL SAVINGS OFFERED  
 WITH REGISTRATION OF 3+ WEEKS

*Make the most of the summer*

**FORM NEW FRIENDSHIPS AND  
 GET CREATIVE!**

ONE OF MIM'S INTERNATIONAL MODELS TEACH ALL ASPECTS OF THE FASHION INDUSTRY. OUR CAMP FOCUSES ON ENCOURAGING INDIVIDUALITY AND THE EXPLORATION OF PERSONAL STYLE WITHIN A POSITIVE ENVIRONMENT.

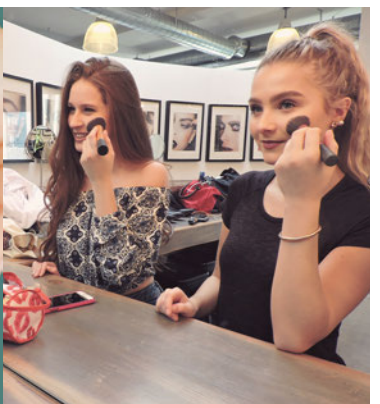
WITH A CONCENTRATION ON MINDFUL LIVING, EACH DAY STARTS WITH A YOGA WORKOUT! CAMPERS LEARN ABOUT NUTRITION AND PUT TOGETHER LUNCHES AND HEALTHY SNACKS LIKE SMOOTHIE BOWLS, FUN SALADS AND PROTEIN BALLS!

THE GIRLS LEARN EVERYTHING RELATED TO SELF-CARE. FROM SKINCARE, NAIL CARE, FACIALS, MANICURES, DAY MAKE-UP, HAIRCARE, IMAGE, POISE, POSTURE, ACTING, WARDROBE,

OTHER SKILLS TAUGH THAT PERTAIN TO MODELING (PHOTOMOVEMENT, FULL BODY POSING, FACIAL EXPRESSIONS) (RUNWAY- TURNS AND PIVOTS, POISE AND POSTURE) HELP THE CAMPERS SUCCESSFULLY COMPLETE A PHOTOSHOOT AND CREATE A FASHION SHOW.

**REGISTER NOW**  
**613.236.9575**

**NEWFACES@MODELSINTERNATIONAL.CA**  
**WWW.MODELSINTERNATIONAL.CA**





# CAMP BREAKDOWN

## 1 WEEK PROGRAM

### DAY 1

- SKINCARE
  - DIY FACEMASKS
  - PRODUCT KNOWLEDGE
  - MAKE-UP APPLICATION
  - TRENDS IN TEEN MAKE-UP
  - RUNWAY MAKE-UP AND PHOTO MAKE-UP
- BRING: THE DAILY\*, LUNCH AND SNACKS, FACE CLOTH, MAKEUP, AND MASCARA

### DAY 2

- NUTRITION & SMOOTHIES
  - HAIRCARE AND STYLING
  - WALKING ON THE RUNWAY
  - SINGLES AND TURNS/HAND AND ARM CONTROL
  - SALAD LUNCH ON MIM
  - NAIL CARE
  - DIY LIPGLOSS AND HANDSCRUB
- BRING: THE DAILY\*, FAVORITE NAIL POLISH, CUTICLE PUSHER

### DAY 3

- SMOOTHIE BOWLS AND PROTEIN BALLS
  - IMAGE AND PRESENTATION
  - FASHION SELECTION IN PREPARATION OF FASHION PHOTOSHOOT
  - FINALIZING LOOKS FOR PHOTOSHOOT
  - DIY JEWELRY
  - CHOREOGRAPHY
- BRING: THE DAILY\*, LUNCH AND SNACKS, OUTFITS FOR THE PHOTOSHOOT AND FASHION SHOW

### DAY 4

- FACIAL EXPRESSIONS
  - FULL BODY POSING
  - LUNCH AT NORTH AND NAVY \*\*226 NEPEAN ST, OTTAWA
  - FASHION SHOW, FRIENDS AND FAMILY ARE WELCOME!
  - GUESTS ARRIVE FOR SHOW AT 3PM, CAMERAS ENCOURAGED!
- BRING: THE DAILY\*, LUNCH, OUTFITS FOR THE FASHION SHOW, HEELS, MAKEUP, HAIR TOOLS, AND HAIR PRODUCTS

### DAY 5

- ACTING, SLATE AND SKIT VIDEOS
  - PHOTOSHOOT!!!
  - POTLUCK LUNCH
- BRING: DISH TO SHARE, ANY ADDITIONAL ITEMS FOR THE PHOTOSHOOT, MAKEUP, HAIR TOOLS AND HEELS

# CAMP BREAKDOWN

## 2 WEEK PROGRAM

### DAY 1

- SKINCARE
  - DIY FACEMASKS
  - PRODUCT KNOWLEDGE
  - MAKE-UP APPLICATION
  - TRENDS IN TEEN MAKE-UP
  - RUNWAY MAKE-UP AND PHOTO MAKE-UP
- BRING: THE DAILY\*, LUNCH AND SNACKS, FACE CLOTH, MAKEUP, AND MASCARA

### DAY 2

- NUTRITION & SMOOTHIES
  - HAIRCARE AND STYLING
  - WALKING ON THE RUNWAY
  - SINGLES AND TURNS/HAND AND ARM CONTROL
  - SALAD LUNCH ON MIM
  - NAIL CARE
  - DIY LIPGLOSS AND HANDSCRUB
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# CAMP BREAKDOWN

## 2 WEEK PROGRAM

### DAY 6

#### IMPROV

VOICE CONTROL AND BODY LANGUAGE

SOCIAL MEDIA

CONTENT AND FLOW

PHOTOGRAPHY

FILTERS & EDITING

BRING: THE DAILY\*, LUNCH AND SNACKS

### DAY 7

PHOTOMOVEMENT

COMMERCIAL VS. EDITORIAL

FACIAL EXPRESSIONS

FULL BODY POSING

GROUP POSING

BRING: THE DAILY\* LUNCH AND SNACKS,  
FLOWY CLOTHING ARTICLES FOR POSING

### DAY 8

PHOTO MAKEUP

MOVIE SCRIPT

SCENE STRUCTURE

FILMING OF MOVIE

EDITING

LUNCH AT NORTH AND NAVY \*\*226 NEPEAN ST, OTTAWA  
BRING: THE DAILY\* OUTFITS FOR THE MOVIE, MAKEUP

### DAY 9

EDITORIAL MAPPING

WARDROBE, MAKEUP AND HAIR

CONCEPT LAYOUT FOR 6 PAGE SPREAD

IN DEPTH SHOOTING

EDITING

BRING: THE DAILY\*, LUNCH, OUTFITS FOR THE  
FASHION EDITORIAL AND PHOTOSHOOT, SHOES, MAKEUP,  
HAIR TOOLS, AND HAIR PRODUCTS

### DAY 10

POPCORN & MOVIE VIEWING

PHOTOSHOOT!!!

POTLUCK LUNCH

BRING: DISH TO SHARE, ANY ADDITIONAL ITEMS FOR THE  
PHOTOSHOOT, MAKEUP, HAIR TOOLS AND HEELS